PLAYER'S NAVY CUT
"MNEMONIC" CAMPAIGN

- **Cellular Phone**
- **Lazyboy Chair**
- **Rolls Royce**
- **Time Clock**
- **Business Suit (MORE CLEARLY CUT THAN PREVIOUS VISUAL)**

Stop Sign

Golf Bag

Trashy Romance Novel

Disco Ball

Fancy Neck Tie

Plastic Toy Soldier

(•) = AGENCY RECOMMENDATIONS

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